

Sponsorship

Aeroexpo Marrakech 2010

Marrakech Menara Airport
Royal Air Forces Military Base
27 – 28 – 29 – 30 January, 2010



In partnership with:



Forces Royales Air

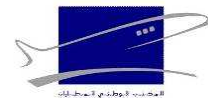


GIMAS

Groupement des Industriels Marocains Aéronautique et Spatial



الخطوط الملكية المغربية
royal air maroc



الوكالة الوطنية للأرصاد الجوية
Office National Des Aéroports

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Let us tailor your package for the perfect fit!

Aeroexpo Marrakech 2010 sponsorship program offers tailor-made packages designed specifically to help you achieve your specific business goals.

An excellent way of increasing your profile at Aeroexpo Marrakech 2010 is to sponsor key activities at the event. Here are just some of the opportunities available. We are constantly adding to this list updated information. To find out which options are still available please contact us.

In addition to the ideas we have listed below, we can arrange agreements to showcase items or services used on-site such as pens, security lighting, public address systems, and other services that may be of special interest to the trade or public visitors who attend Aeroexpo Marrakech 2010.

We will work with you every step on an individual basis, first taking measurement of what you plan to achieve, and then crafting a bespoke product which will perfectly fit and serve your individual Aeroexpo Marrakech goals.

KEY EVENTS & ACTIVITIES

THE GALA RECEPTION:

50 000€

The gala reception will be held at a prestigious venue in Marrakech. The organiser will undertake duties such as invitations, catering, entertainment, and venue, and will meet the related costs. Catering will be provided for approximately 1000 guests. All exhibitors will be invited in addition to an extensive list of VIP guests such as ministers, ambassadors, government officials, etc.

The sponsor may decorate the banquet hall and reception area, form the welcoming committee along with I.E.C. to greet the invited guests and give a welcoming speech, distribute promotional literature, gifts on the tables, etc.

REGISTRATION AREA / ACCESS CONTROL:

8 000€

The main registration desk is a permanent structure in the main entrance hall of Aeroexpo Marrakech 2010. It is staffed by the organiser to issue event badges and exhibitors' welcome kit. Trade Visitors enter the show site and proceed to an area to fill in and/or submit their registration details and then pass through the security access control. This area offers to sponsors tremendous exposure to inbound visitors, with a wide range of printed materials displayed throughout the area. The sponsor may decorate the registration area under the guidance of I.E.C.

ENTRANCE GATES AND CAR PARKS:

7000€

Exhibitors and visitors to Aeroexpo Marrakech 2010 park in the designated lots located in the main entrance of the aerodrome site. Sponsors can use this area to display banners, and other printed materials during the show.

EXHIBITORS' BADGES:

10 000 €

Over 2000 exhibitors' badges are printed during the 4 days show. Each badge will feature the sponsor's logo.

LANYARDS:

8 000 €

Each lanyard will feature the sponsor's logo.

VIP BADGES:

10 000 €

Over 5000 VIP badges will be printed; this is an extremely high profile sponsorship.

VISITORS' BADGES:

15 000 €

Over 20,000 visitor badges are printed for the Aeroexpo Marrakech 2010. Each badge will feature the sponsor's logo.

CONFERENCE CENTRE:

7 500 €

For its second edition, Aeroexpo Marrakech offers a program of technical and business related conference sessions dedicated to the main issues of the aeronautic industry. A number of topical conferences, seminars and presentations are under development. Several of these can offer excellent potential for branded sponsorship, as can the conference venue facility itself.

DELEGATES BADGES :

4 000 €

Delegates' badges will feature the sponsor's logo.

EXHIBITOR WELCOME KITS:

10 000 €

Aeroexpo Marrakech 2010 exhibitors will receive 'Welcome to Aeroexpo Marrakech' packs offered to each exhibitor as they first arrive on-site. It will contain the latest information about programs and events, lists of confirmed delegates, any extra passes they may have ordered, and a wealth of material about the show. This entire package can be placed in the sponsor's branded packaging along with sponsor-supplied literature and any welcome gift they may wish to present.

PRESS CENTRE:

8 500 €

More than 500 accredited journalists & press corps will attend Aeroexpo Marrakech 2010, this is a great opportunity to get your company message in front of the regional and international press that includes workspace, lounge facilities, and a viewing platform, and serves as journalists' base as they spread out on assignment throughout the show grounds.

The sponsor will be able to brand the entire press centre and press lounge inside and out.

EXHIBITORS' & VISITORS' BUSES:

9 000 €

Shuttle buses will be provided for visitors and exhibitors from the show entrance to the exhibition centre and back. The service is free at all times. Sponsors enjoy the right to display logos on bus stop signage inside the show grounds, and on the sides of each of the buses used in the program.

The sponsors logo and message can be placed on the side of each shuttle bus.

WEBSITE BANNER AD:

5000 €

This is an opportunity for the sponsor to have a banner advertisement on the Aeroexpo Website:
www.aeroexpo-morocco.com

CAR PARK PASSES:

8000 €

3000 car passes will be issued for reserved parking by exhibitors attending the show. These will be prominently displayed on the car windscreens for the duration of the show.

BANNERS:

5000 €

Double sided banner at the entrance. Banner provided by the sponsor

HALL CARPET:

5000 €

Place your company's logo throughout the entire exhibition. 25 logos printed directly on to the surface of the carpet, this opportunity will ensure your company gets noticed. Please contact us for more details.

TRADE VISITORS BAGS:

7 000€

Carrier bags will be issued to visitors on arrival at the show. Have your company message and logo carried around the show by over 20,000 visitors.

VISITORS' TRADE TICKETS:

4 500€

All trade visitors must have a duly completed ticket to qualify for entrance into Aeroexpo Marrakech show during the first 3 days, when the event is reserved for aerospace professionals and invited guests only. The tickets themselves can be branded and provide an excellent opportunity to offer special promotions and incentives to the global aerospace trade.

Over 50,000 trade visitor tickets are widely distributed in advance of the show. Have your branding together with an advert or message included on this targeted mailing.

EXHIBITOR VIP LOUNGE:

10 000€

The Exhibitor lounge is a purpose built area of approximately 80sqm, located close to the press centre, equipped, staffed and furnished by the organiser. The VIP lounge during the exhibition hours is a meeting area for the exhibitors and their guests. The VIP lounge is also for use of the organiser. Exhibitors can use this area for their VIP meetings and contract signatures.

RESTAURANT:

10 000€

Aeroexpo Marrakech 2010 main restaurant will be located close to the flying display area. The restaurant is always busy, and a very popular meeting place for visitors to the show. Run by a dedicated catering contractor, the restaurant offers sandwiches, light snacks or a hot buffet option. The sponsor may entertain the ministerial or presidential delegations at private invitation only reception held in the VIP lounge on the occasion of the official opening.

CLUB CARS:

10 000€

Aeroexpo Marrakech consists of trade halls, hospitality chalets & static aircraft displays spread over a several hundred hectare site alongside the main runway at the Marrakech Menara Airport. The organiser uses club cars to move from one area of the show grounds to another, this car service is also offered to VIP visitors and exhibitors.

We are increasing the numbers of these club cars for Aeroexpo Marrakech 2010. Get your message or company branding on these.

PENS:

4 000 €

Logo and name of the sponsor will be displayed on 20 000 pens distributed to delegates and exhibitors.

DELEGATES' COFFEE BREAK:

4 500 €

Logo and name of the sponsor will be displayed on roll-up or banners (provided by the sponsor) in the coffee break area.

OTHER PROMOTIONAL MATERIALS:

T-shirts.....	8000 €	Qty :3000
Polos.....	12 000 €	Qty :2000
Huts.....	10 000 €	Qty :2500
Mugs.....	2 500 €	Qty :3000

Contact us to arrange your own special association with Aeroexpo Marrakech 2010!

WWW.AEROEXPO-MOROCCO.COM